

Julie 2023

**PRODUCTION SALE CIRCULAR**

1	Blup Run
2	Herd Logo
3	Catalogue Data
4	Photos
5	Sale advertisement
6	Commercial catalogue
7	Sale rules
8	Sale commission
9	Catalogue invoicing
10	Drafts & Final Catalogue
11	Screening Form
12	Translation of comments
13	Webpage & e-mail to members
14	Sms to 900 kopers
15	Video's
16	Sale results
17	Auctioneer roll
18	Date
19	New sales
20	Management Book
21	Council member for sales



**Tuli Cattle Breeders' Society of SA**  
P O Box 506  
Bloemfontein, 9300  
Tel: 051 - 4100 958

**Fax: 051-448 4220**  
**E-mail: [tuli@studbook.co.za](mailto:tuli@studbook.co.za)**  
**[www.tulicattle.co.za](http://www.tulicattle.co.za)**

**1. Blup Run**

To ensure no delays in the finalisation of your catalogue, kindly ensure that the data of your animals is on Logix before the Blup runs. Blup runs once a month for three days for all the breeds. The dates are available under genetic evaluation dates on your Logix. If your data is processed by Marietjie Campbell before the 15<sup>th</sup> of the month, it will be processed in the Blup. Kindly plan your catalogue accordingly.

**2. Herd Logo**

Please ensure that your newest herd logo is on Logix.

**3. Catalogue Data**

Kindly please use the formats attached for your catalogue sale data. Computer numbers will increase the speed considerably.

**4. Photos**

Photos must be Landscape and no info should be written in the right hand corner of your photo as your herd logo is placed there in the catalogue. So please do not put data or your own herd logo version there.

You can load your own photos on Logix.

If the Office must load your photos, please give sufficient time as this is a lengthy process.

Photos must preferably be in jpeg format with the animal ID as photoname.

Photos must preferably be whatsapped and if it is emailed kindly ensure that the attachment per email is not bigger than 8MB.

To change photos on Logix is a programmer call and can slow down your catalogue finalisation. So please ensure the correct photo was placed on Logix.

**5. Sale advertisement**

Your sale advertisement must please be send to the Office with your catalogue to be published.

**6. Commercial Catalogue**

The commercial catalogue must be designed by yourself and send to the Office for distribution and for the webpage.

According to the newest sale rules, no commercial animal may be placed in the Logix catalogue, even if that animal is on Logix.

**7. Sale rules**

The newest sale rules is dated 6 February 2023 and is available from the Office or can be downloaded on the webpage under

The Society Documents" op die webblad. Kindly study these rules.

**8. Sales commission**

Kindly note, the AGM of 2021 decided that 1% commission will be invoiced on registered animals. Council recommend that your auctioneer house, with the finalisation of your sale, pay over the commission to the Society.

**9. Catalogus invoicing**

Kindly let the Office know if you should be invoiced for the catalogue or your auctioneer.

**10. Drafts & Final Catalogue**

Drafts are free. As soon as the Office receives your written request to finalise, Logix will invoice you. Each change after that will be at full price. So please ensure that you have made all changes necessary before you give the request for to finalise.

In you do not use one of the two formats supplied by the Office, please check all spelling in the comments, as the Office could not copy paste your own comments into Logix. So errors may occur.

**11. Screening Form**

The screening form must be handed to the senior inspector and must be signed by the seller/s, inspector and auctioneer, whether animals was screened off or not. You can request the form from the Office or download it from the webpage under The Society Documents.

If an animal's inspection, with the approval of Council, was forced for the catalogue, the inspection form must be completed during screening and must be send to the office with the screening form as the animal only appear inspected and the inspection must still be loaded on Logix. This will only be allowed in extreme cases.

Normal inspection costs is applicable here.

**12. Translation of comments**

You have a choice if you want your catalogue only in one language or in both languages for instance two lots English and two lots Afrikaans. If you want to translate the comments, please request a draft from the Office to see what language the lots are placed in.

Kindly please note if you want to delete a lot, all the translated comments thereafter need to be retranslated and re-entered.

**13. Webblad & email to members**

As soon as your sale advertisement, with both your catalogues are ready and you give the request, it will be placed on the webpage and circulated via email to the members.

**14. Sms to 900 buyers**

One sms is free. You are welcome to book another sms for which you will be invoiced.

The quantity of characters is limited and the sms cannot be too long.

**15. Video's**

The webpage cannot load videos, only links to already loaded videos. Please supply the link to the Office.

**16. Sale report**

Please send the sale report to the Office that it can be placed in the next journal and on the webpage.

**17. Auctioneer roll**

Please send your auctioneer roll to the Office that Marietjie Campbell can do the transfers on Logix. The more detail info is on your transfer information, the more complete the buyers list is on Logix.

**18. Date**

If you want to move your sale date to another week, a written request should be sent to Council.

**19. New sales**

The newest sale application form must be requested from the Office.

**20. Management Book**

Kindly ensure you studied the newest management book to be informed on the breed standards.

**21. Council member for sales**

The council member for sales for this term is Mr Stephen Mains-Sheard.